

**For Immediate Release**



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**Information Associates Changes Name to Ensemble Business Software, Launches Enterprise Solution for the Apparel and Footwear Market**

**Palm Springs, Calif., - May 20, 2002** - Information Associates, Inc. announced today a name change to Ensemble Business Software, Inc. The identity change occurs in tandem with the unveiling of its Ensemble Business Management Software Series, a comprehensive solution designed specifically to meet the information management needs of enterprises in the apparel, footwear and soft goods marketplace.

“The new name more accurately reflects our singular commitment to this industry,” said Jon Walker, company president and CEO. “More importantly, it is predicated on the release of our exciting new software suite, which will offer middle market garment companies more flexibility than ever in deploying a sophisticated IT solution designed specifically for this sector.”

Ensemble Business Software™, a master developer for Sage Software, Inc., made the announcement during the Sage Visions conference in Palm Springs, California, May 20 to 23, 2002.

The Ensemble Series is built on the software code inherent in Sage’s MAS 90 and MAS 200, industry leading accounting, distribution and e-business management systems for middle market companies. This model offers garment companies the robust features of MAS 90 and MAS 200, paired with garment industry specificity for distribution, inventory control, supply chain management, and warehouse and manufacturing management. It has the power to handle high transaction volumes, and includes many of the features on which the 100-plus customers of Ensemble Business Software currently rely.

The Ensemble Series is sold direct from Ensemble Business Software, Inc., with the local support of Sage Software’s extensive reseller network, comprised of thousands of firms throughout North America.

Ensemble will continue to support its original Apparel Associate® line for all existing customers.

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### **About Sage Software, Inc.**

Sage Software U.S. Operations is a leading provider of integrated accounting and business management solutions for small to mid-sized companies in North America, providing critical business insights for bottom-line decision making through a full range of easy-to-use, scalable and customizable applications. Sage Software is a subsidiary of The Sage Group plc, with sales of \$697 million and more than 2.7 million customers worldwide. Together its U.S. subsidiaries comprise the software industry's most comprehensive portfolio of small to mid-sized business solutions.

### **About Ensemble Business Software, Inc.**

Founded in 1987, Ensemble Business Software, Inc. (formerly Information Associates, Inc.) is a Sage Software Authorized Partner dedicated exclusively to the apparel, footwear and soft goods market. Ensemble offers a coordinated line of solutions that feature seamless integration of industry specific features with the world class accounting functionality of MAS 90 and MAS 200 ERP Software. Ensemble works directly with clients throughout North America offering flexible and comprehensive solutions that may be configured for distribution, importing, warehousing, supply chain management, e-Commerce, electronic data interchange (EDI), manufacturing, screen printing and embroidery. For product information contact an Ensemble Sales Consultant at 503-632-1820 Ext. 1828 or visit [www.ensembleware.com](http://www.ensembleware.com).

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